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		Effectivity:	

0.5 Management Responsibility

0.5.1 Management Commitment

The Top Management recognizes the importance of understanding, meeting, and enhancing customer requirements. As such, the following is the clear-cut statement of NTA's **Quality Policy**, to wit:

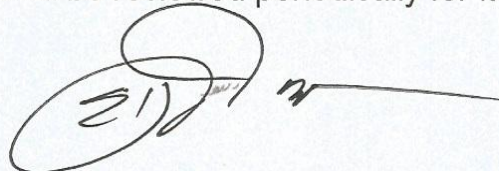
NTA QUALITY POLICY

The National Tobacco Administration, as the steward of the tobacco industry, commits to provide customers with distinct quality- Research and Development; Technology Assistance, Extension and Production Support; and Regulatory Services.

Further, we affirm this commitment through:

- Application of continually-improving, cost- effective, income-increasing and environment-friendly approach of Quality Management System, for the stakeholders of the Tobacco Industry;
- Compliance with the applicable Policies, Rules and Regulations of the Philippine Government concerning NTA operations and the Tobacco Industry; and,
- Ensuring the quality programs and services to the full satisfaction of the customers, through provision of adequate and timely support, number and quality of expertise and active consultation in their development, implementation and review for continuing enhancement.

This Quality Policy shall be made known to all employees and stakeholders, and shall be reviewed periodically for its continuing suitability.



EDGARDO D. ZARAGOZA
 Administrator
 20 April 2016