

Republic of the Philippines

DEPARTMENT OF AGRICULTURE

NATIONAL TOBACCO ADMINISTRATION

Scout Reyes Street, corner Panay Avenue, Quezon City Tel No. (02) 374-3987 Fax. No. (02) 374-2505

30 January 2016

Atty. SAMUEL G. DAGPIN, JR.

Chairman
Governance Commission for Government-Owned
or Controlled Corporations(GCG)
3/F, Citibank Center, 8741 Paseo de Roxas
Makati City, Metro Manila

Sir,

In compliance with Memorandum Circular No. 2013-02 (Re-issued), we are respectfully submitting, herewith, the Agency's 2016 Annual Monitoring Report, copy of which was already uploaded in the NTA's website.

With our warm regards and best wishes.

Very truly yours,

EDGARDO D. ZARAGOZA

Administrator and Vice-Charman of the Governing Board

Enclosure, as stated.

NATIONAL TOBACCO ADMINISTRATION MONITORING REPORT OF PERFORMANCE TARGETS CY 2016

			component			Baseline	ANNUAL TARGET	ANN ACCOMPL		
	Objective Formula Target Rating System					2015	2016	Target	Actual	REMARKS
	SO 1	Sustained Viable Tobaco	co Industry							
SOCIAL IMPACT	SM 1	Yield per hectare (kg/ha)	Total Production / Total Area	10%	Actual/Target x Weight	2,210	2,248	2,248	2,370.80	
	SM 2	Ratio of farmers income from other crops and livelihood activities vis-à- vis income from tobacco production	Income from other : Income from tobacco	5%	Actual/Target x Weight	54:46	52:48	52:48	52:48	
		Sub-total		15%						
	SO 2	Improved Quality of Life	e of Tobacco Farme							
CUSTOMERS / STAKEHOLDERS	SM 3	Customer Satisfaction rating	Third Party Survey Results	5%	Outstanding - 100% Very Satisfactory - 100% Satisfactory - 66.667% Fairly Satisfactory -33.33% Needs Improvement	NA	VS	Very Satisfactory	Very Satisfactory	
	SM 4	Farmers' net Income per hectare	Gross Sales (tobacco) less Cost of Production	6%	Actual/Target x Weight	45,063	61,000	61,000	67,206.68	*
	SM 5	Number of farmers provided with production assistance								
STAKEHOLDERS			Actual Count	5%		4523 (49.85 M)	4,400	4,400	3,493	
			Actual Count	5%	Actual/Target x Weight	2,586	2,000	2,000	2,449	
			Actual Count	2%		1,832	1,250	1,250	1,519	
AK			Actual Count	2%		544	1,200	1,200	332	
/ST		Sub-total		25%						
RS	SO 3	Assured production of c	quality locally-prod	uced toba						





Component Objective Formula Target Rating System							ANNUAL TARGET	ANNUAL ACCOMPLISHMENTS		
	0			larget	Rating System	2015	2016	Target	Actual	REMARKS
CUSTOME	SM 6	high grades of tobacco	% in High Grades (current year less previous year over previous year) x100	5%	Actual/Target x Weight	1.93% (59%)	3% (60%)	3% (60%)	8% (63.86%)	
		Sub-total		5%	1					
	SO 4	Strengten Research and	Development and	Technolo	gy Transfer					
	SM 7	Number of research results/studies								
		a. Incorporated in the technology manual (in consultation with private sector)	Actual Count	6%	Actual/Target x Weight	2	2	2 (whole year)	2 (whole year)	
		b. Other industrial/ alternative uses of tobacco ready for commercialization (as validated by appropriate authority)	Actual Count	6%		1	1	1 (100%)	1 (100%)	
		c. Verification of initial studies conducted (stages)		0%		2	2	2 (whole year)	2 (whole year)	
8		Sub-total		12%						
Ä	SO 5	Effective Enforcement of	of Regulatory Meas	ures						
INTERNAL PROCESS	SM 8	companies fully complaint to rules and regulations (reports	Total Enties minus Number of Violators over Total Licensed Entities	1%	Actual/Target x Weight					
-		a. Local Trading	runnes	4%		00%	0.19/	0400	0404	D
		b. Export / Import/		470		90%	91%	91%	91%	Report as of 30 Sep 16
		Transshipment		4%		91%	83%	83%	059/	On going consolidation
		c. Manufacturing		4%		100%	92%	92%		On-going consolidation of documents

1





	Oh	ojective	Component Formula	Target	Rating System	Baseline 2015	ANNUAL TARGET 2016	ANN ACCOMPL Target		REMARKS
			Number of	raiget	Rating System	2013	2010	raiget	Accuai	KEWAKKS
	SM 9	resolved within the day	violations resolved / Total numbe of violations	3%	Actual/Target x Weight	100% (39/39)	90%	90%	100%	•
		Sub-total		15%						
	SO 6	Intensify production of	of quality tobacco	in partne	ership ith private sector	and LGUs				
	SM 10	Number of private sector/LGUs participated under TCGS	No. of Private Sector + LGU (under TCGS)	5%	Actual/Target x Weight	100	85	85	110.00	
	SO 7	Implement an improve								
	SM 11	Number of employees trained in critical competence	Actual Count	2%	Actual/Target x Weight	317	316	316	305.00	
LEARNING GROWTH	SM 12	Average competency level of the Agency employees	Weighted Average of Total Point Scores of all NTA Employees (pursuant to CSC and CESB PES)	4%	Actual/Target x Weight	8.69	4.00	4	4	As of 1st sem; On-going consolidation of reports
EAR		Sub-total		6%						
=	SO 8	Adopt a More Efficient	, Effective and Res	oonsive In	formation System					
	SM 13	ISO 9001 Certificaiton	Actual Count	5%	All or nothing	Final Operatoins Manual/ Final QMS Manual	ISO CERTIFIED	ISO 9001:2008 CERTIFIED	ISO 9001:2008 CERTIFIED	
	SO 9	Attain financial viability	,							
	SM 14	EBITDA *	Actual / Prior Year	3%	Actual/Target x Weight	110.039 M	(147.000 M)	(147.00 M)	17,222 M	* Per Prelim Tbalance

1



	Ob) Jective	Baseline 2015	ANNUAL TARGET 2016	ANN ACCOMPLI Target		REMARKS			
FINANCE	SM 15	Collection efficiency (%)	Total Actual Collection/total Production Assistance Extended		Rating System Actual/Target x Weight					
		Tobacco CY 15-16		3%		86.72%	80.00%	80%	92%	
		Rice 2016 **		3%		76.27%	97.00%	97%		** Affected by T. Lawin
		Agri-Pinoy		3%		95.59%	97.00%	97%	81%	
		Sub-total		12%						
		TOTAL		100%						

PREPARED BY:

PRISCILLA S. ESGUERRA ITO III, MISD-CPD

CERTIFIED CORRECT:

REX ANTONIO P. TEOXON

Manager, Corporate Planning Dept.

APPROVED:

Manager, Finance Department

EDGARDO D. ZARAGOZA

Administrator